

MINDJET DESKTOP AND ON-PREMISE APP PRODUCT TERMS

Dated: December 2012

These Mindjet desktop and on-premise app Product Terms (the "Mindjet License Product Terms") apply to the Mindjet desktop app and the Mindjet on-premise app and are "Mindjet Product Terms" as defined in the Mindjet User Agreement between You and the applicable Mindjet affiliate (as set forth in the Mindjet User Agreement). These Mindjet License Product Terms, together with the terms of the Mindjet User Agreement and your Ordering Document for one or more Licenses to the Mindjet desktop app and/or Mindjet on-premise app, constitute the Mindjet Product Agreement between You and such Mindjet affiliate with respect to such Licenses. As used herein, "Agreement" means that Mindjet Product Agreement.

The Mindjet desktop app was previously known as MindManager and was offered by Mindjet pursuant to the Mindjet MindManager End User License Agreement. The Mindjet on-premise app was previously known as Mindjet Connect SP and was offered by Mindjet pursuant to the Mindjet Connect SP End User License Agreement. If You acquired a Subscription License to MindManager pursuant to the MindManager End User License Agreement and/or to Mindjet Connect SP pursuant to the Mindjet Connect SP End User License Agreement, this Agreement replaces such MindManager End User License Agreement and/or Mindjet Connect SP End User License Agreement upon any renewal or extension of your current Subscription License term.

BY CLICKING ON THE "ACCEPT" BUTTON OR SIMILAR BUTTONS OR LINKS AS MAY BE DESIGNATED BY MINDJET, OR BY DOWNLOADING, INSTALLING, OR USING THE MINDJET DESKTOP APP AND/OR MINDJET ON-PREMISE APP, YOU AGREE TO BE BOUND BY THE TERMS OF THIS AGREEMENT. IF YOU DO NOT AGREE TO THE TERMS OF THIS AGREEMENT, YOU MAY NOT ACCESS OR USE THE MINDJET DESKTOP APP OR THE MINDJET ON-PREMISE APP. IF YOU ARE THE OWNER OF A LICENSE, YOU ARE LIABLE FOR COMPLIANCE WITH THIS AGREEMENT BY ALL USERS OF YOUR LICENSE.

Mindjet reserves the right to modify, add to, change, or remove any part of this Agreement as provided in the Mindjet User Agreement.

1. DEFINITIONS.

- a. "Alternative License" means any License to the Mindjet desktop app software other than a Named User License or a Training or Educational Device License including, but not limited to, an unrestricted site License, a site License with a maximum User cap, or a per device License as set forth in an Ordering Document.
- b. "Desktop License Model" means a Named User License, a Training or Educational Device License or an Alternative License.
- c. "*Editor License*" means the right for one (1) User of the Mindjet on-premise app software to exercise Editor Privileges within such software.



- d. "*Editor Privileges*" means the right to edit, create and store maps within the Mindjet on-premise app software.
- e. "*Editor User*" means a User that exercises Editor Privileges within the Mindjet on-premise app software.
- f. "Initial License Term" means the period commencing on the day the License is accessed or activated after delivery by Mindjet to the Account Owner of the access/activation code for the License or, if no access/activation code is provided, upon delivery by Mindjet to the Account Owner of the Licensed Software and continuing until expiration of the license term set forth in the applicable Ordering Document, subject to earlier termination as provided in this Agreement. If no license term is set forth in the applicable Ordering Document, the license is perpetual.
- g. "*License Term*" means the Initial License Term and, in the case of Subscription Licenses, any Renewal License Term.
- h. "*Licensed Software*" means the Mindjet desktop app software and/or Mindjet onpremise app software for which the Owner purchased one or more Licenses pursuant to the applicable Ordering Document.
- i. "*Mindjet MSA Product Terms*" means the Mindjet Product Terms for Mindjet Software Assurance and Support services set forth at http://www.mindjet.com/legal/msa_products_terms.
- j. "MSA" means Mindjet Software Assurance and Support services available for purchase for a Perpetual License or included as part of a Subscription License as described in the Mindjet MSA Product Terms.
- k. "Named User License" means a License to the Mindjet desktop app software on a named User basis, which permits, for each License purchased, the installation and use of the Licensed Software by one (1) User on an unlimited number of computers (including operating instances and servers) for such User's sole use.
- 1. "Read Only User" means a User that views maps within the Mindjet on-premise app software, but that does not exercise Editor Privileges.
- m. "Renewal License Term" means any annual renewal term for a Subscription License pursuant to Section 3.d of these Mindjet License Product Terms., subject to earlier termination as provided in this Agreement.
- n. "Region" means (i) Europe, Middle East or Africa, excluding the United Kingdom and France; (ii) France; (iii) United Kingdom; (iv) Asia Pacific, excluding Japan; (v) Japan; (vi) Australia or New Zealand; and (vii) the Americas.



- o. "Server" means a physical hardware system capable of running server software.
- p. "SharePoint Server Farm" means multiple computers that share processing power or operate in a networked configuration as a single logical application service physically located within the Region in which the Owner of a License to the Mindjet on-premise app software purchased such License to provide the Microsoft SharePoint application to its Users.
- q. "Supported Environments" means for Licensed Software the environments supported for such Licensed Software as set forth at http://mindjet.com/support/product-resources/system-regs.
- r. "Training or Educational Device License" means a per device License for use in conference rooms, training centers or other educational institutions for training or internal business purposes.
- s. "Viewer Status" is status of the Mindjet desktop app that permits only use of the "Viewer" feature of the Mindjet desktop app. The "Viewer" feature permits creation of a file with your User Content that will no longer permit You edit such User Content, but which will permit You to continue to open, view, and print such User Content.

Other capitalized terms used but not defined in these Mindjet License Product Terms have the meaning assigned to such terms in the Mindjet User Agreement if defined therein.

2. <u>LICENSED SOFTWARE.</u>

a. <u>General.</u> The Licensed Software is licensed, not sold to You. Mindjet reserves all rights not granted to You.

b. <u>Mindjet desktop app License Grant.</u>

<u>License Grant.</u> Subject to this Agreement and payment of the applicable license fees, for each License to the Mindjet desktop app software that You have purchased pursuant to an Ordering Document, Mindjet hereby grants You (i) if purchased by You for non-personal business purposes, a non-exclusive, non-transferable license, without rights to sublicense, to use the object code of any Licensed Software that is Mindjet desktop app software for internal non-personal business purposes, and as described in the Documentation, for the License Term and in accordance with the Desktop License Model purchased; or (ii) if purchased by You for personal non-business purposes, a non-exclusive, non-transferable license, without rights to sublicense, to use the object code of any Licensed Software that is Mindjet desktop app software for personal non-business purposes, and as described in the Documentation, for the License Term and in accordance with the Desktop License Model purchased. Unless an Alternative License or a Training or Educational Device License is provided for in the applicable Ordering Document, the Licenses purchased will be Named User Licenses. If You are an Owner who has purchased multiple Named User Licenses for use by your User, You may reassign a Named User License from one User to another User, if and



only if: (A) the original User's relationship with You has been terminated; (B) the original User relationship with You has been transferred to a non-licensed department within your legal entity; (C) once every one hundred eighty (180) calendar days; or (D) upon Mindjet's prior written approval or as set forth in the Ordering Document for the Licensed Software. This grant of rights is subject to the technical restrictions of the Licensed Software and/or any additional licensing terms specified in the applicable Ordering Document.

ii. Deployment, Assignment, Transfer. If You are the Owner of Licenses to the Mindjet desktop app software, You may deploy such Licenses within your legal entity and any of your Affiliates (defined below) provided that: (i) such deployment does not violate Section 4.a of these Mindjet License Product Terms; and (ii) any Affiliate at which Licenses are deployed accepts and agrees to comply with all of the terms of this Agreement. If You are the Owner of a Perpetual License to the Mindjet desktop app software, You may assign your Perpetual License and all of your rights under this Agreement with respect to such Perpetual License to another person or legal entity that is not an Affiliate provided that: (A) the transfer is only made within the applicable Region in which the Perpetual License was purchased; however, if You purchased the Licensed Software within any of the European Union member states, You may assign your Perpetual License and all of your rights under this Agreement with respect to such Perpetual License to another person or legal entity that is not an Affiliate in any of the member states without restriction with notice to your applicable Mindjet Affiliate, subject to this Agreement; (B) You also transfer this Agreement, the Perpetual License, and any License to other software bundled with the Mindjet desktop app software as acquired by You, including all copies, updates, and prior versions to such person or entity; and (C) the transferee accepts and agrees to comply with all of the terms of this Agreement. Any attempt to deploy Licenses to the Mindjet desktop app software or assign this Agreement in violation of this Section shall be void.

c. <u>Mindjet on-premise app License Grant.</u>

- i. <u>Server Licenses</u>. Subject to the terms of this Agreement and payment of the applicable license fees, for each SharePoint Server Farm for which You have purchased a License to Mindjet on-premise app software pursuant to an Ordering Document, Mindjet hereby grants You a non-exclusive, non-transferable limited license, without rights to sublicense, to install the object code of such Licensed Software for the License Term for internal business use only on as many Servers as necessary in one (1) SharePoint Server Farm for production, testing, development, and staging environments, and for an unlimited number of Read-Only Users to access and use the Licensed Software as described in the applicable Documentation and permitted by the functionality of the Licensed Software.
- ii. <u>Editor Licenses</u>. Subject to the terms of this Agreement and the payment of the applicable license fees, for each Editor License You have purchased pursuant to an Ordering Document, Mindjet hereby grants You a non-exclusive, non-transferable limited license, without rights to sublicense, for one (1) User to access Mindjet on-



premise app software for the License Term for your internal business purposes only, and to view maps and to exercise Editor Privileges within such software. In order to use your Editor License, You must have access to validly licensed Mindjet on-premise app software. Editor Privileges of a User may differ from the privileges within Microsoft's SharePoint application generally. Your SharePoint administrator, not Mindjet, is responsible for properly administrating the Product, including an User's Editor Privileges. The number of Editor Licenses purchased by an Owner cannot be decreased during the relevant License Term. License fees are based on the number of SharePoint Server Farm Licenses and Editor Licenses purchased and not actual usage or number of Editor Users.

- d. <u>Documentation</u>. You may use and copy, but not exploit or distribute, for internal business and personal use and reference purposes only, the Documentation in connection with permitted uses of the Licensed Software.
- e. <u>Rights to Copy for Back-up Purposes</u>. You may copy the Licensed Software in machine-readable form solely for cold back-up or archival purposes only.

3. PAYMENT TERMS.

- a. <u>Fees for Licenses.</u> Fees for Licenses shall be in the amounts agreed in the applicable Ordering Document. If no amount is set forth in the applicable Ordering Document for a License, fees will be Mindjet's then current list price for such License.
- b. <u>Billing for Perpetual Licenses.</u> Unless otherwise provided in the applicable Ordering Document, the Owner of a Perpetual License will be invoiced/charged in advance for the full amount for the Perpetual License.
- c. <u>Billing for Subscription Licenses</u>. Unless otherwise provided in the applicable Ordering Document, the Owner of a Subscription License will be invoiced/charged in advance for the full amount for the Initial License Term or Renewal License Term. If the Ordering Document provides for monthly or other periodic payments such that more than one payment is made for the fees due for the Initial License Term or Renewal License Term, such payments are installment payments and do not relieve the Owner from liability to pay for the full License Term or Renewal License Term, as the case may be.
- d. Renewal of Subscription Licenses. The License Term will be automatically renewed annually for one (1) year subscriptions and the Owner will be charged or invoiced unless the Owner notifies Mindjet at least thirty (30) days prior to the renewal date that the Account Owner does not wish to renew. The Owner may also have the option to extend the License Term longer than one (1) year or to convert to a Perpetual License. Mindjet may modify license fees for any Renewal License Term upon thirty (30) days' prior written notice; provided that any increase in fees noticed during the Initial License Term or any Renewal License term shall not take effect until the beginning of the next Renewal License Term. Payment must be made on time to avoid a lapse in the Subscription License.



e. <u>Purchases through Resellers</u>. The terms of Sections 3.a-3.c related to payment shall not apply to any of your purchases of Licenses through Mindjet authorized resellers, and You shall establish such terms independently with the authorized reseller.

4. ADDITIONAL LIMITATIONS AND RESTRICTIONS.

- a. <u>Region of Purchase.</u> Your use of the Licensed Software is limited to the Region in which You purchased the Licensed Software. However, if You purchased the Licensed Software within any of the European Union member states, You may deploy the Licensed Software in any of the member states without restriction, subject to this Agreement.
- b. <u>No Downgrade Right.</u> The rights granted in this Agreement do not include the right to use a previous version of Licensed Software other than the purchased version (downgrade right). Downgrade rights may only be obtained through MSA services for the Licensed Software.
- c. <u>Additional Restrictions on Use</u>. In addition to the use restrictions set forth in the Mindjet User Agreement, You shall not (i) publish the Licensed Software for others to copy; or (ii) use the Licensed Software for commercial software hosting services.
- d. <u>Design Partner Program for Desktop App.</u> If You opt-in to the Mindjet Design Partner program, the Mindjet desktop app will track your usage of the user interface and certain features and periodically send such information, including your IP address, to Mindjet. The information Mindjet collects is used to improve the Mindjet applications. This information is aggregated, anonymous, and is not personally identifiable to You. Participation in the program is voluntarily and You may elect to opt-out at any time.
- e. <u>Trial Licenses</u>. If You receive a trial license to Licensed Software, your rights to use the Licensed Software are limited to the trial period. The length of the trial period is set forth during the activation process, and the trial version may contain a subset of the features and functions of the full version. You may have the option to convert your trial to a paid Subscription License or Perpetual License. Conversion options will be presented to You at the expiration of your trial period. After the expiration of any trial period for a trial license to the Mindjet desktop app without conversion, most features of the Mindjet desktop app will stop running. At that time, the Mindjet desktop app will revert to Viewer Status. If the Mindjet desktop app is a version that You have converted or exchanged from a valid licensed prior version, You agree that by installing and using the Mindjet desktop app, You will no longer use the prior version. Mindjet reserves the right to require certification of the destruction and removal of such previous version of the Mindjet desktop app. After expiration of any trial period for a trial license to the Mindjet on-premise app without conversion, You must destroy all copies of the software and its documentation. Mindjet reserves the right to require certification of the destruction and removal of such software.
- f. NFR Licenses. If You receive Licensed Software pursuant to a not-for-resale (NFR) license, You may not resell or transfer such license to any third party.



- g. <u>Upgrade</u>. If You receive an upgrade to Licensed Software pursuant to MSA or purchase of an upgrade license, upon upgrade, this Agreement takes the place of the agreement for the version of the Licensed Software You upgraded from. After You upgrade, You may no longer use the earlier version of the Licensed Software You upgraded from.
- h. <u>Mindjet for Individuals License Limitations</u>. If You purchased a "Mindjet for Individuals" License, such License is intended for your individual use only. Accordingly, You may not permit any other person to access or use your License. You are not permitted to use the collaborative functionality of the Service, including functionality enabling connection with other Users, assignment of tasks to other Users, or co-editing of Content. Except as otherwise limited in the Documentation or by the functionality of the Licensed Software, You are permitted to use the share functionality within the Licensed Software.

5. SUPPORT.

- a. Installation. It is your responsibility to install and deploy the Licensed Software.
- b. <u>Free Support.</u> Mindjet provides free online technical support services for the Licensed Software as described at www.mindjet.com/us/support/support_center/index.php.
- Additional Support. Mindjet makes additional support available pursuant to the c. MSA services offered by Mindjet, as described in the MSA Product Terms. The Mindjet MSA Product Terms are hereby incorporated by reference. By accepting this Agreement, if You have purchased a Subscription License or purchase MSA for a Perpetual License, You are also accepting the Mindjet Product Terms related to MSA services. If You have purchased a Subscription License to Licensed Software, certain MSA services as described in the Customer Support Guide and the Mindjet MSA Product Terms are included as part of your Subscription License. If You have purchased a Perpetual License to Licensed Software, You are required to purchase MSA services for the first 12 months of the License Term for your Perpetual License and thereafter MSA services are available for purchase. Please note that by purchasing MSA, You consent to Mindjet automatically renewing your MSA subscription annually and invoicing You (or charging your credit card, as applicable) annually for such renewal. Except as otherwise provided at the time of download or provision by Mindjet, any supplemental software code or related materials that Mindjet provides You as part of any support services, paid or otherwise, are to be considered part of the Licensed Software and are subject to this Agreement. MSA is not provided for trial licenses.
- **6. LIMITED WARRANTY.** Mindjet warrants to the Owner of a License that the media on which the Licensed Software is distributed, if applicable, will be free from defects, and that the Licensed Software shall conform substantially to the description in its Documentation when used in a Supported Environment for the first thirty (30) days of the License Term, unless otherwise required by applicable law. If the media is defective, your sole remedy in the event of a breach of this warranty will be that Mindjet will use commercially reasonable efforts to replace any defective media returned to Mindjet within the warranty period. If Licensed Software does not substantially conform to the description in its Documentation, your sole remedy will be that Mindjet shall, at its option and its sole discretion, use commercially reasonable efforts to correct



any reproducible defects or errors in the Licensed Software or replace the defective Licensed Software, and, if Mindjet is unable to make the deficient Licensed Software substantially conform to the description in its Documentation after such commercially reasonable efforts, to discontinue your use of the Licensed Software and terminate your License. This is your sole and exclusive remedy for a breach of this limited warranty and Mindjet's sole and entire liability. Any warranty claim or liability is excluded where such claim or liability arises out of: (i) improper installation of the Licensed Software; (ii) use of the Licensed Software other than in accordance with this Agreement or its Documentation; (iii) use of the Licensed Software other than in a Supported Environment for such Licensed Software; (iv) modification, alteration or additions to the Licensed Software by any person other than Mindjet or its authorized representative; (v) viruses, worms, time bombs, Trojan horses, and other harmful or malicious code, files, scripts, agents, or programs introduced by the act or omission of the User; (vi) defects, problems or failures caused by any Your network or internet service or other equipment or software not supplied by Mindjet; and (vii) other events outside of the reasonable control of Mindjet, such as force majeure events. All warranty claims must be made during the warranty period. EXCEPT FOR THE LIMITED WARRANTY PROVIDED ABOVE, MINDJET DISCLAIMS ALL REPRESENTATIONS AND WARRANTIES, EXPRESS AND IMPLIED, REGARDING THE LICENSED SOFTWARE, THE MEDIA ON WHICH IT IS DISTRIBUTED AND ITS DOCUMENTATION, AS PROVIDED IN SECTION 9.C AND 9.D OF THE MINDJET USER AGREEMENT.

WARRANTY FOR USERS RESIDING IN A MEMBER STATE OF THE EUROPEAN 7. COMMUNITY. If You obtained the Licensed Software in a Member State of the European Community and You usually reside in such a country, then Section 6 of these Mindjet License Product Terms (Limited Warranty) and Section 9 of the Mindjet End User Agreement (Warranties; Disclaimer of Warranties) do not apply. Instead, Mindjet warrants that the Licensed Software provides the functionalities set forth in the accompanying documentation (the "agreed upon functionalities") for the limited warranty period following receipt of the Licensed Software when used on the recommended hardware configuration. As used in this sub-section, "limited warranty period" means one year if You are a business user and two years if You are not a business user. Non-substantial variation from the agreed upon functionalities shall not be considered and does not establish any warranty rights. THIS LIMITED WARRANTY DOES NOT APPLY TO LICENSED SOFTWARE PROVIDED TO YOU FREE OF CHARGE, FOR EXAMPLE, UPDATES, PRE-RELEASE, TRIAL, USE IN VIEWER STATUS, OR LICENSED SOFTWARE THAT HAS BEEN ALTERED BY YOU, TO THE EXTENT SUCH ALTERATIONS CAUSED A DEFECT. To make a warranty claim, during the limited warranty period You must return, at our expense, the Licensed Software and proof of purchase to the location where You obtained it. If the functionalities of the Licensed Software vary substantially from the agreed upon functionalities, Mindjet is entitled, by way of re-performance and at its own discretion, to repair or replace the Licensed Software. If this fails, You are entitled to a reduction of the purchase price (reduction) or to cancel the purchase agreement (rescission).

8. FREE PRODUCTS. Trial licenses, NFR licenses, use of the Mindjet desktop app in Viewer Status and Read Only Users access to the Mindjet on-premise app are all Free Products as defined in the Mindjet User Agreement, and notwithstanding Sections 6 and 7 of these



Mindjet License Product Terms, to the maximum extent permitted by applicable law, are provided "as is" and "as available", with all faults and without warranty of any kind.